



# Pixel Panther

With over 15 years of experience in the creative industry, PixelPanther has completed 200+ successful projects and continues to deliver excellence with 30+ ongoing projects. Our passionate 15-member team brings creativity, precision, and performance together to help brands grow through stunning websites, compelling graphics, and cinematic video edits.

# Our Services:



Youtube Management



Instagram Management



Linkedin Management



Video Editing Service



Web Design Service



Digital Marketing Service



Graphic Design Service

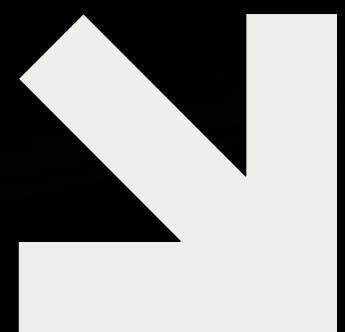
# Clients





# Youtube Management

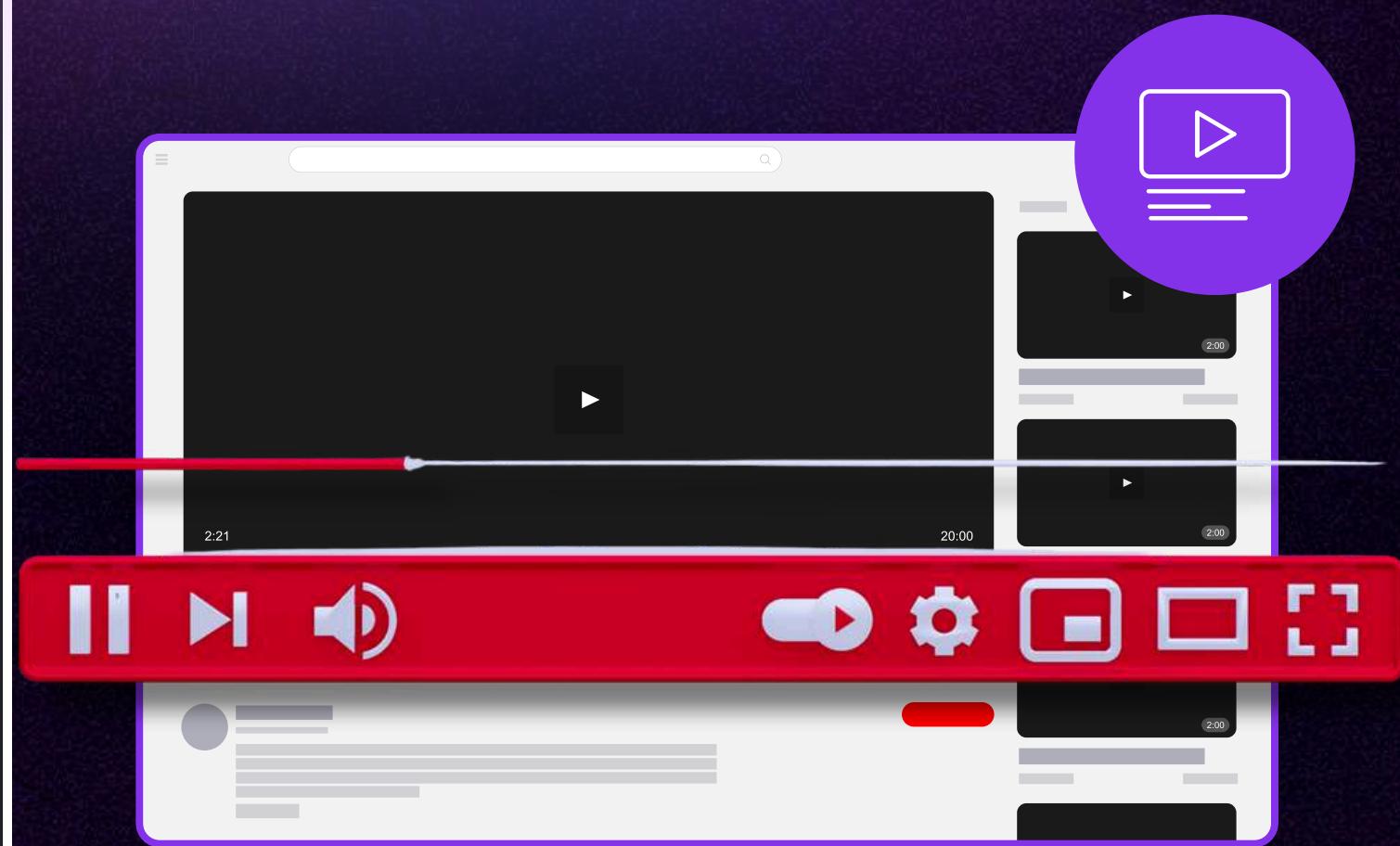
We create eye-catching YouTube thumbnails that instantly grab attention and attract viewers. Each design is crafted to match your content style and brand identity, ensuring consistency and professionalism. Our goal is to boost your click-through rate and help your videos stand out from the crowd.



2 Thumbnails  
for each Video  
+  
A/B- Testing



Optimized  
Title,  
Description,  
Chapters &  
Tag for each  
Video



Trending  
Video Ideas for  
your channel's  
niche



# Production Guidelines for High Quality Videos



Weekly  
Catchups for  
discusscusing  
strategies

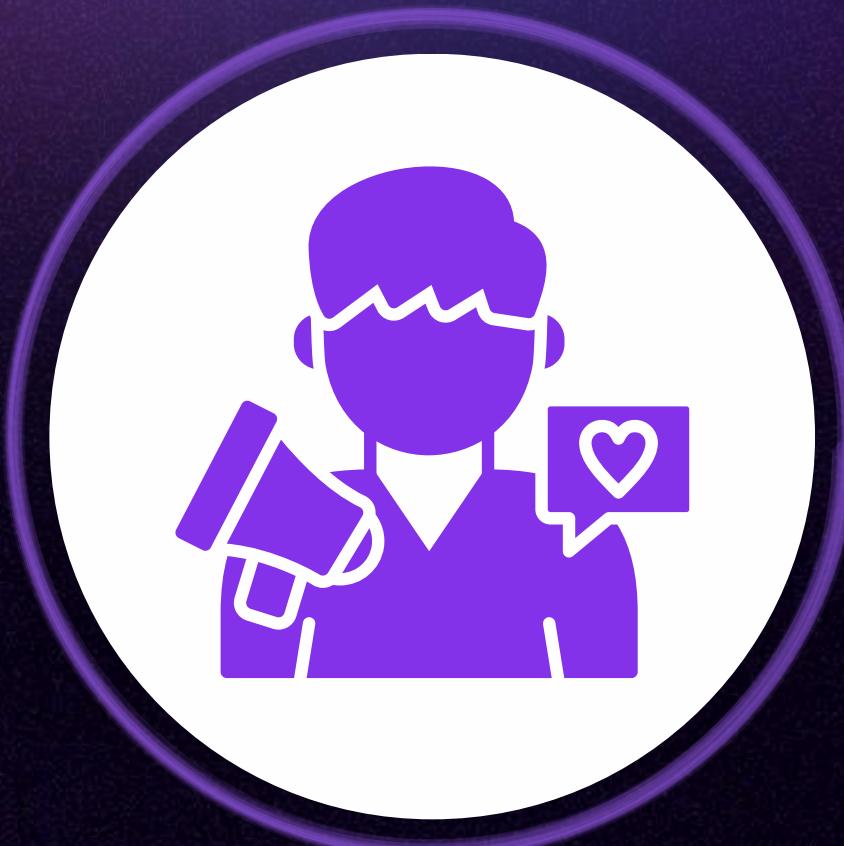


# Creating graphics and content for Community Posts



# Case Study

#1



Well Known Content  
Creator

# Contexts:

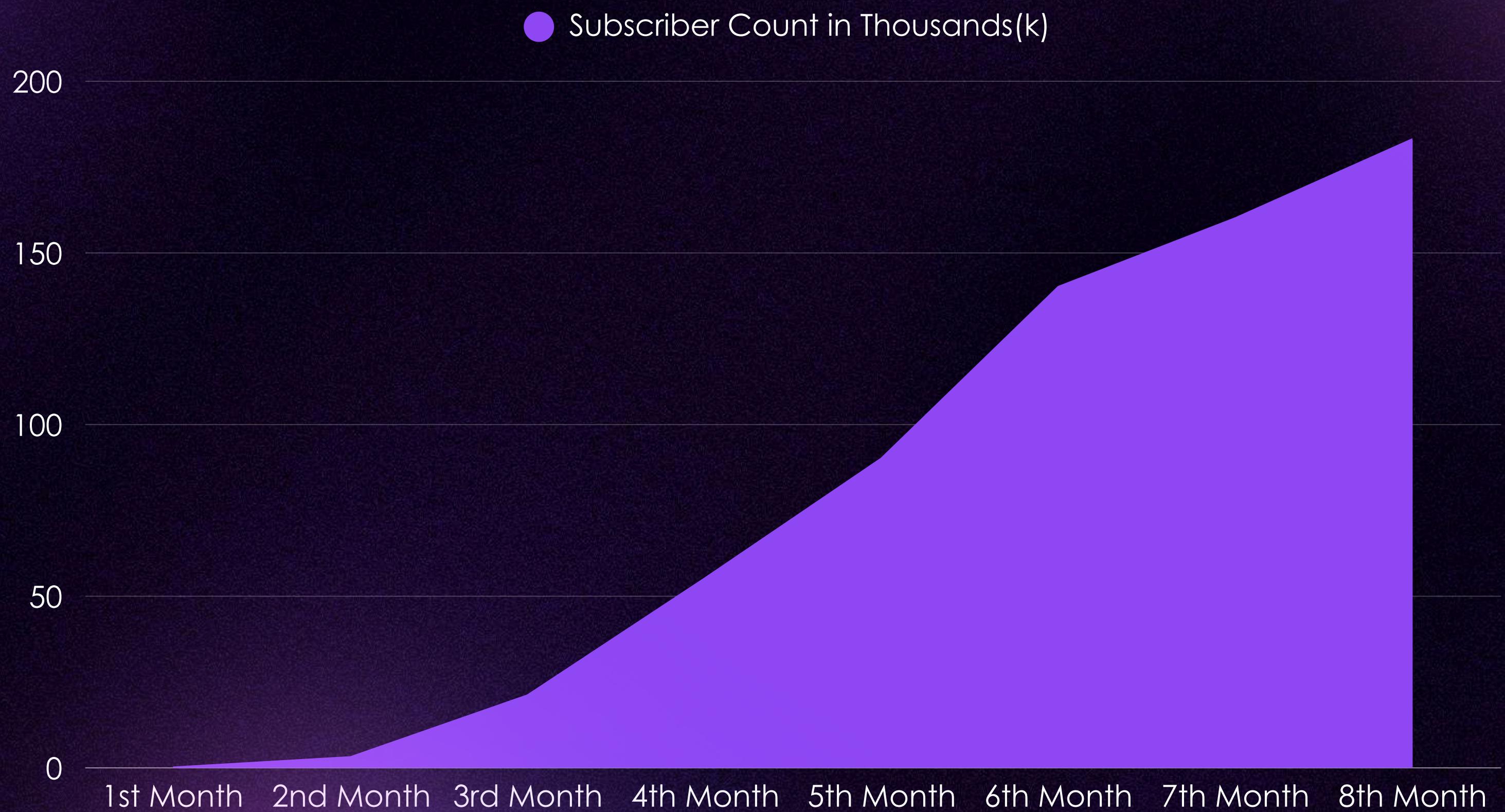
A Well Known Youtube Content Creator, a creative education brand, faced a major setback when **they lost their Youtube channel with 100k Subscribers** due to a platform issue.



# Actionables:

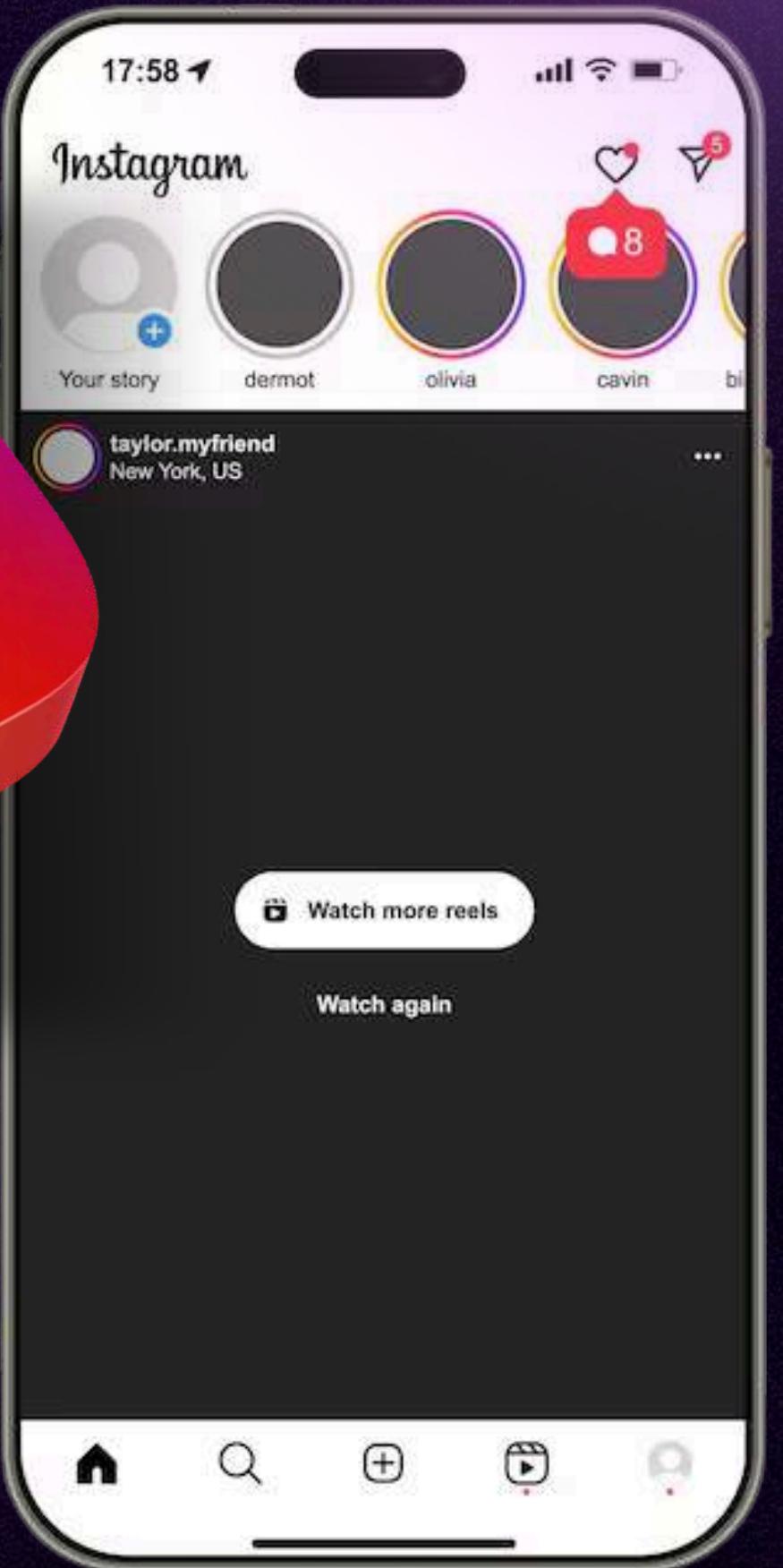
Our team stepped in to rebuild their brand presence with a fresh strategy, consistent content, and high-quality visuals. **Within 8 months, we helped them rebuild over 150K Subscribers from scratch on Youtube and boost engagement.**





# Instagram Management

We design visually appealing Instagram posts that capture attention and reflect your brand's personality. Each design is tailored to engage your audience and maintain a consistent visual identity. Our goal is to help you grow your presence and stand out on social media.





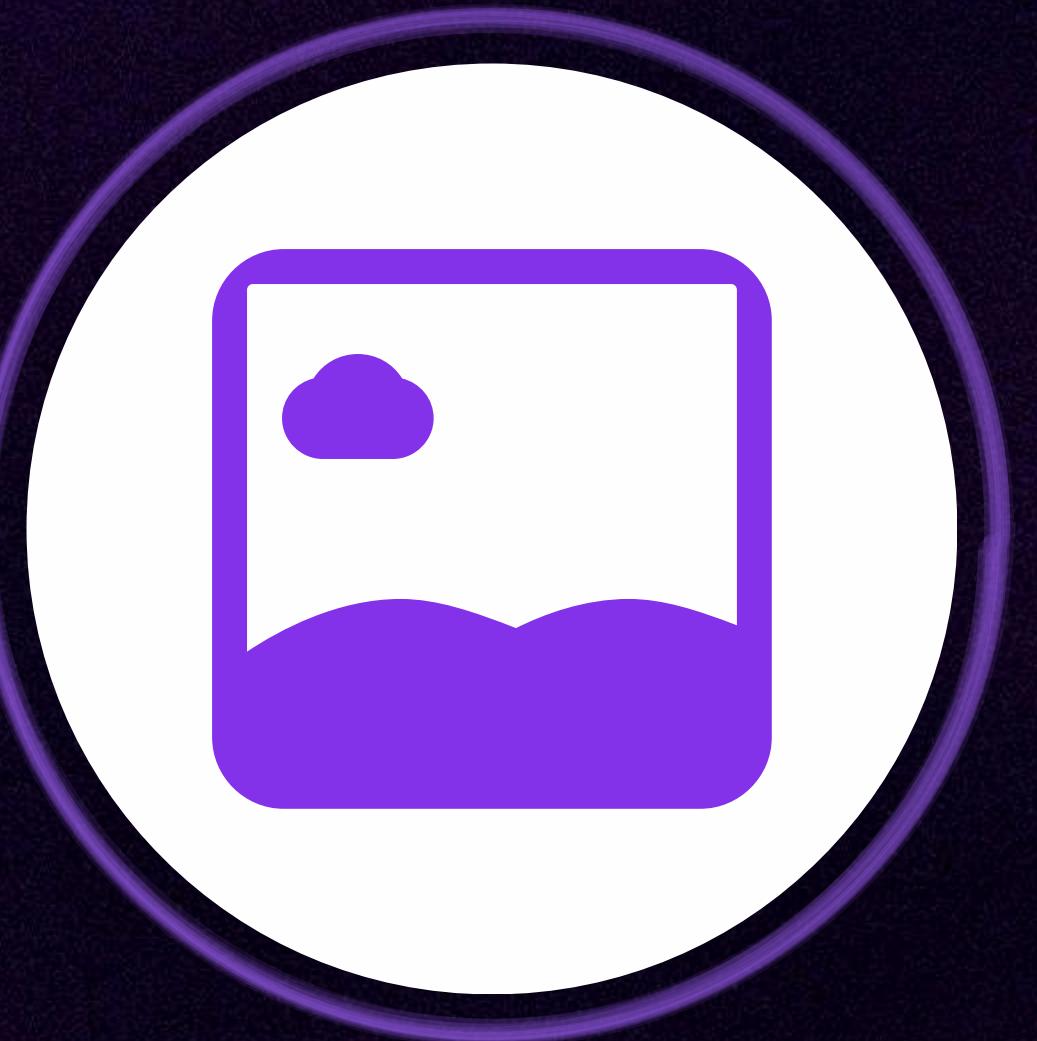
Creating  
Content Strategy



Creating graphics for  
stories & Posts



Editing Reels



Creating reels  
covers



Creating Captions  
& Hashtags



Posting on  
Instagram



Managing  
Giveaways



Creating analytics  
report

# Case Study

#1



Well Known Influencer

# Contexts:

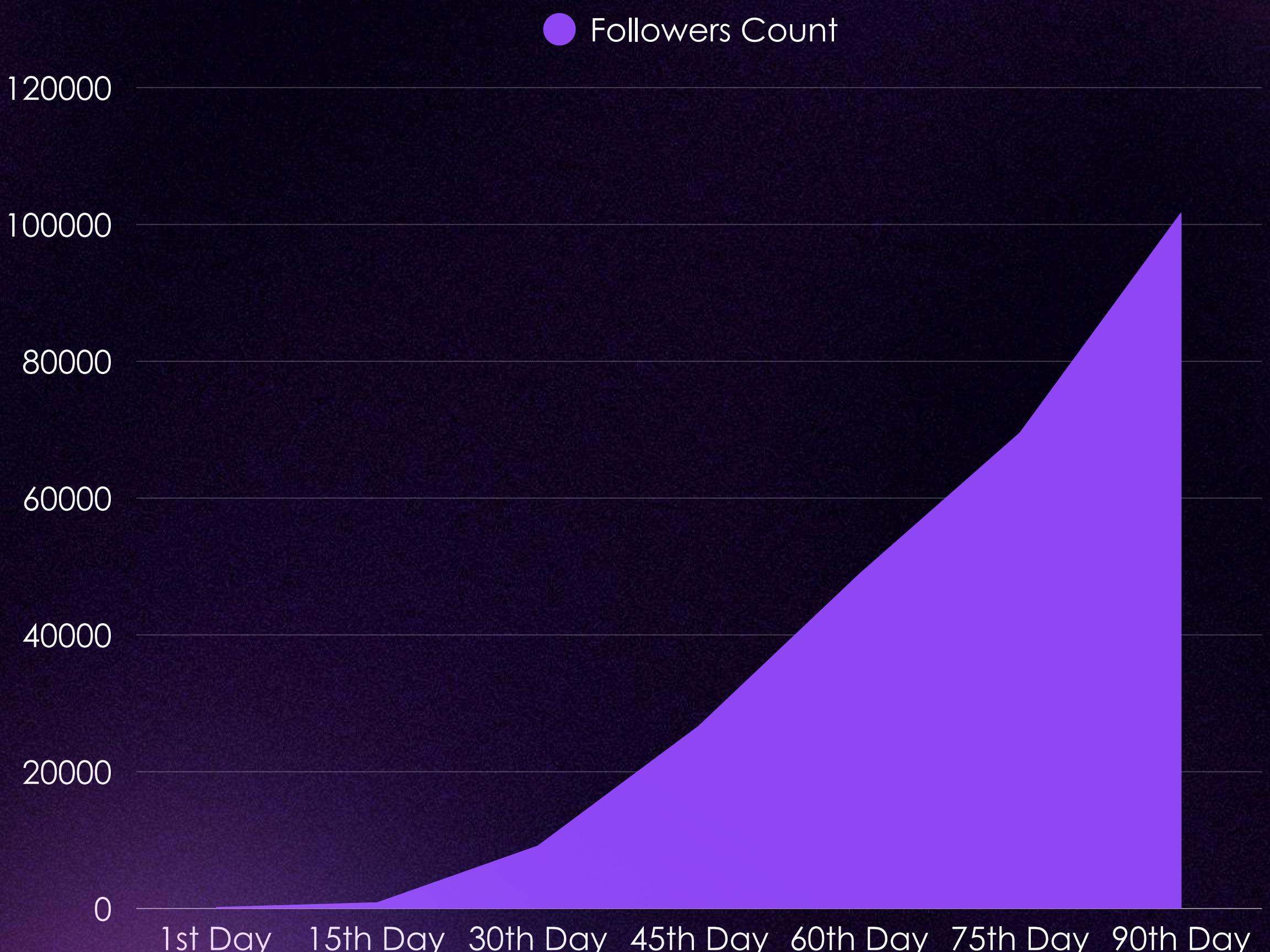
A Well Known Influencer, a creative education brand, faced a major setback when they lost over 150K Instagram followers due to a platform issue.



# Actionables:

Our team stepped in to rebuild their brand presence with a fresh strategy, consistent content, and high-quality visuals. **Within 3 months**, we helped them **regain over 100K followers** on Instagram and boost engagement across YouTube through the channel restoring trust, visibility, and audience growth stronger than ever before.





# Case Study

#21



Valavan Academy

# Contexts:

Valavan Academy wanted to increase their online reach through educational video content. Their **previous videos lacked consistency and engagement**, which limited growth.



# Actionables:

We created a clean and professional video editing style, added strong branding elements, and optimized pacing and visuals. This improved viewer engagement and helped their videos **reach 600K+ views** across platforms.



600k  
Views



# LinkedIn Management

We create professional and polished LinkedIn designs that enhance your brand's credibility. Each post is crafted to communicate your message clearly and attract the right audience. Our goal is to help you build trust, authority, and a strong professional presence online.





Profile  
Optimization



Post will be  
optimized for LinkedIn



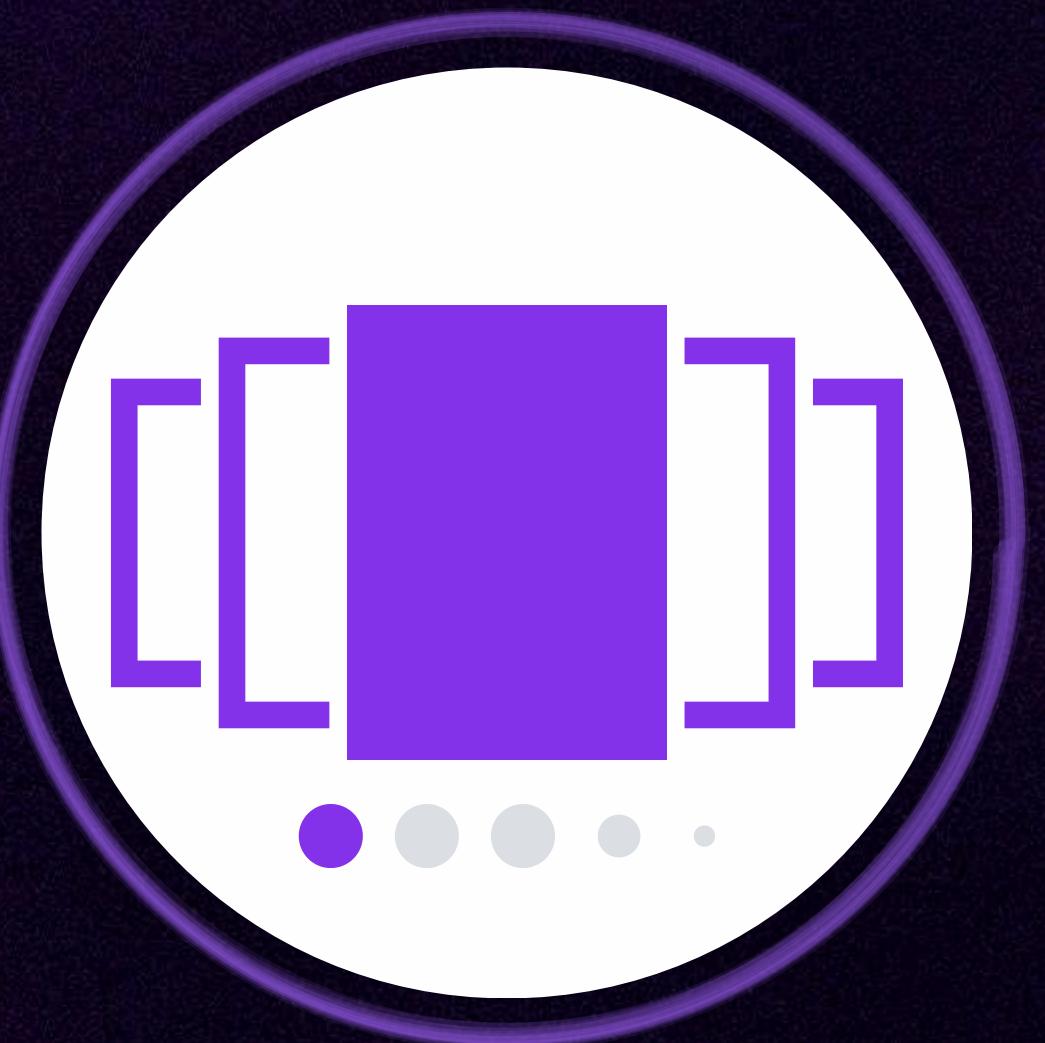
Weekly  
Discovery Calls



Weekly  
review of analytics



Research on relevant  
topics & Trends



Creating graphic  
carousels & media



Hashtags & tagging of  
relevant peoples/brands



Fully Custom tone from  
playfull to professional

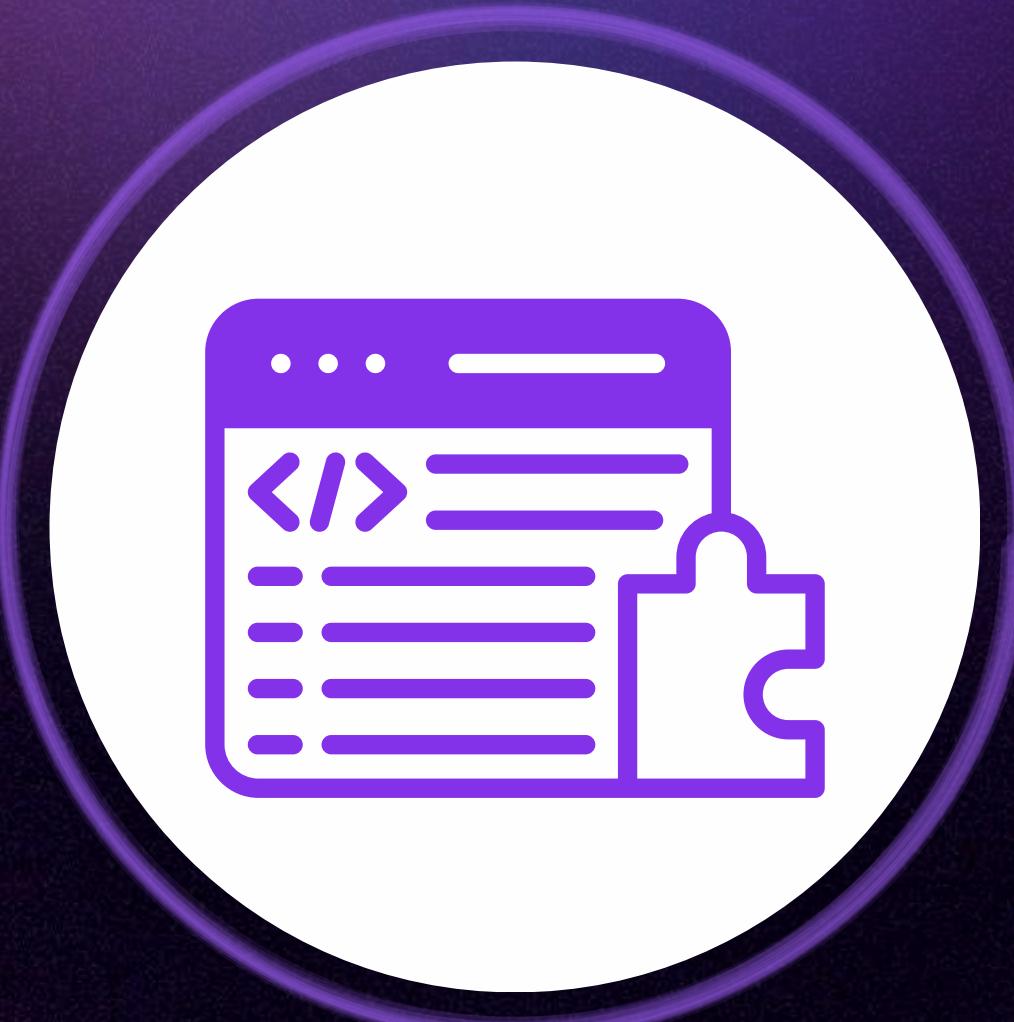
# Web Design Services

We create fast, mobile-responsive WordPress websites with clean design, easy content management, and essential features to help your business grow online.

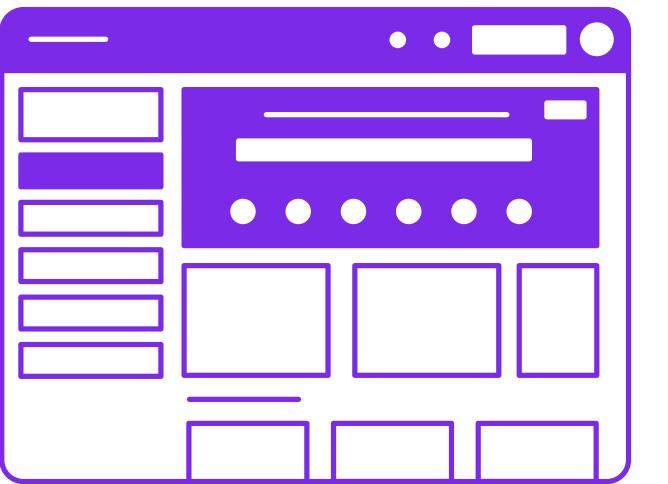




Domain &  
Hosting



Premium  
Essential Plugins



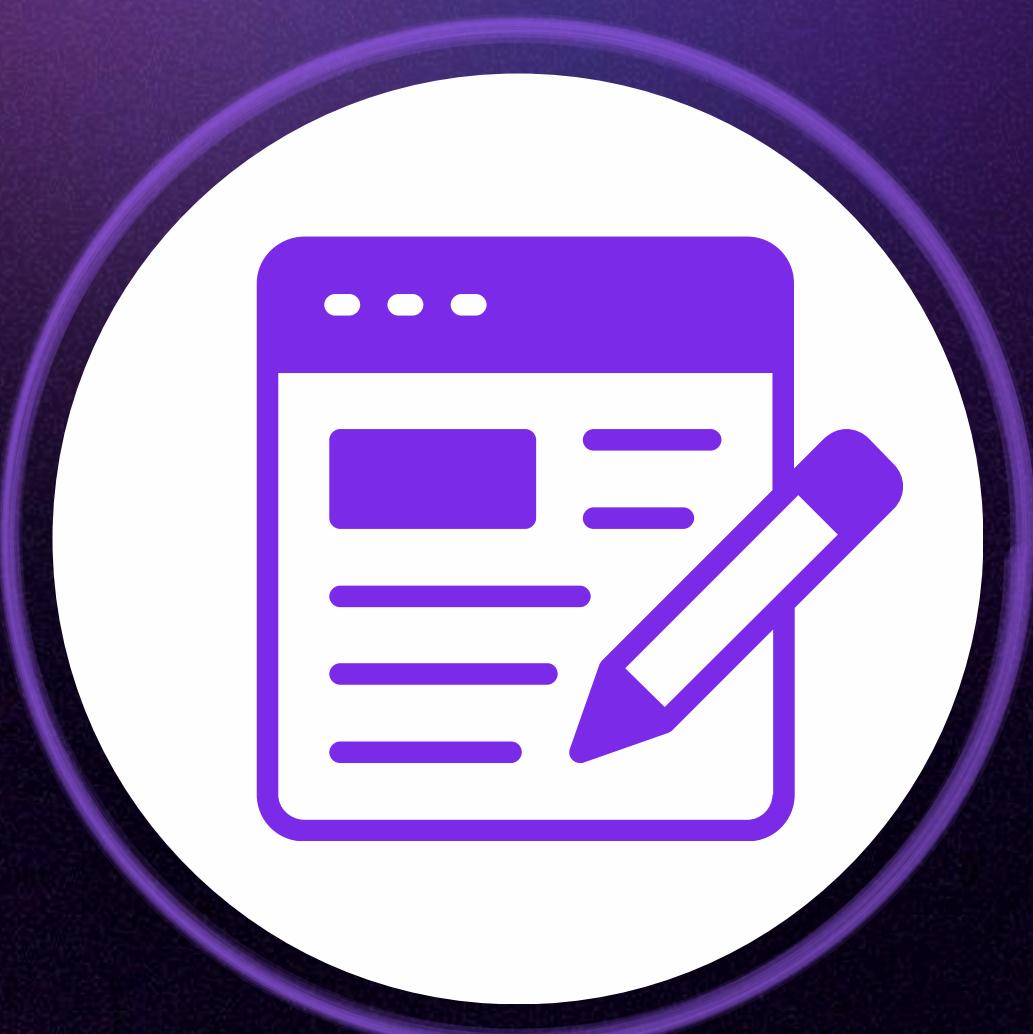
Website Elements



SEO



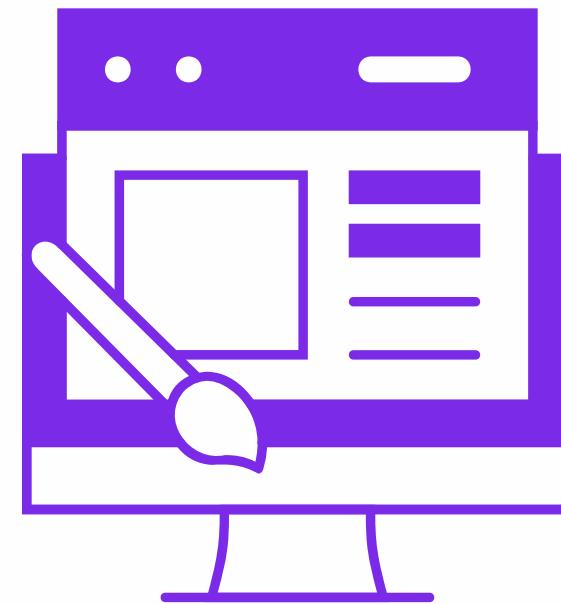
Maintenance  
Support



Content Writing

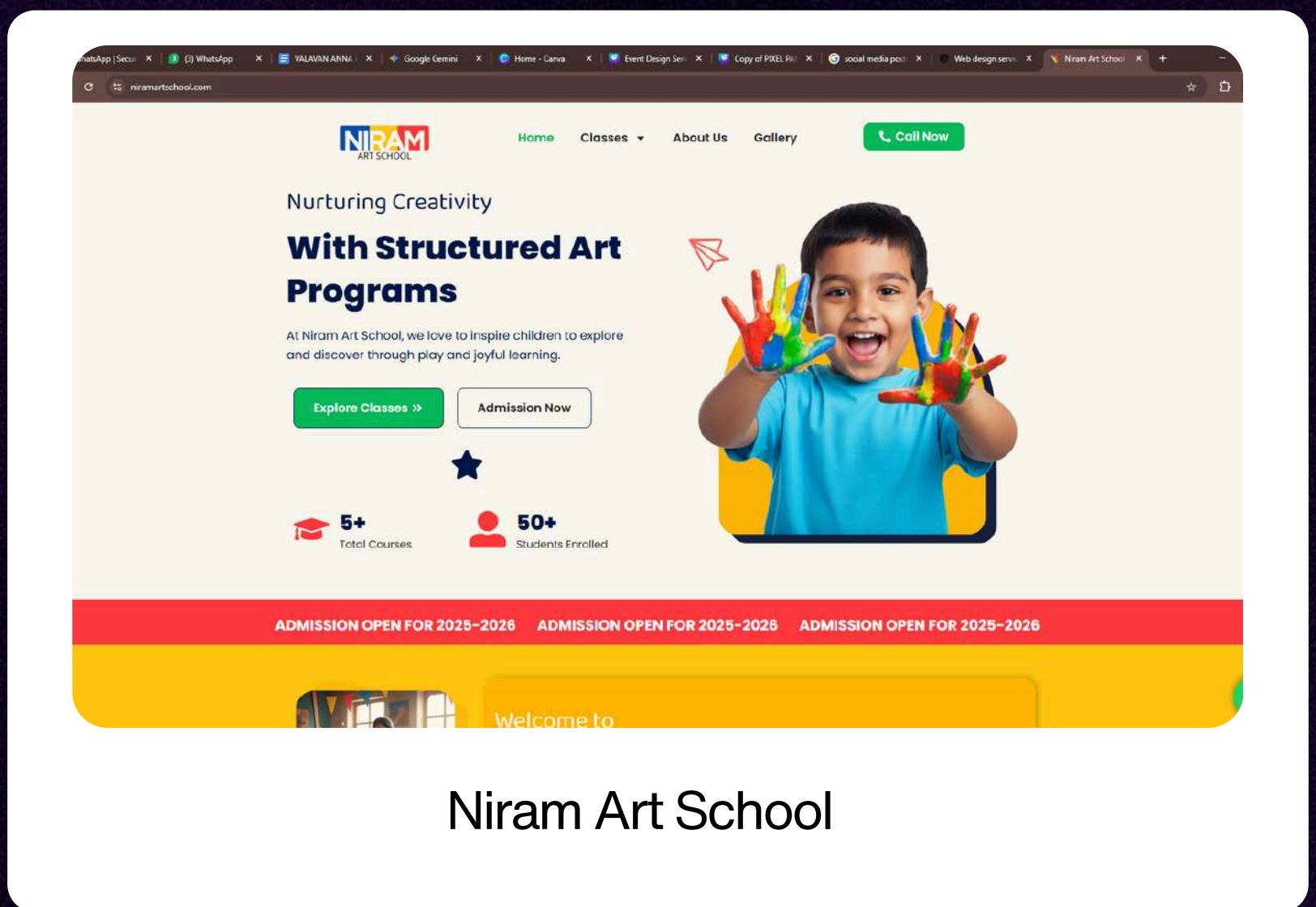


Web Design



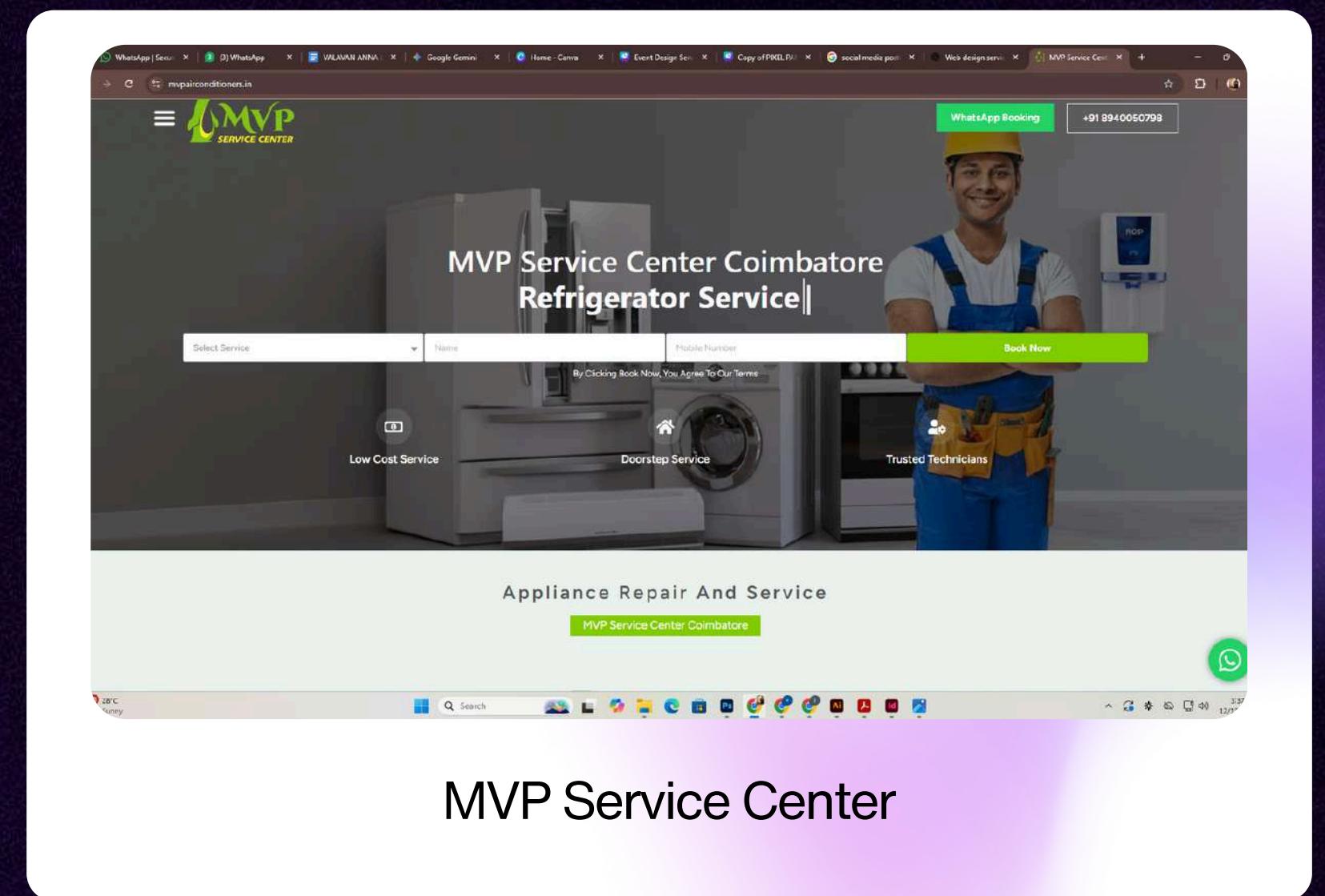
UI Design

## OUR WORKS



The screenshot shows the homepage of Niram Art School. The header features the school's logo and navigation links for Home, Classes, About Us, and Gallery, along with a 'Call Now' button. The main section has a large image of a smiling child with colorful paint on their hands, accompanied by the text 'Nurturing Creativity With Structured Art Programs'. Below this, a quote states: 'At Niram Art School, we love to inspire children to explore and discover through play and joyful learning.' There are two call-to-action buttons: 'Explore Classes >>' and 'Admission Now'. Below these are icons for '5+' Total Courses and '50+' Students Enrolled. A red banner at the bottom of the page repeats the text 'ADMISSION OPEN FOR 2025-2026' three times. A yellow footer bar says 'Welcome to'.

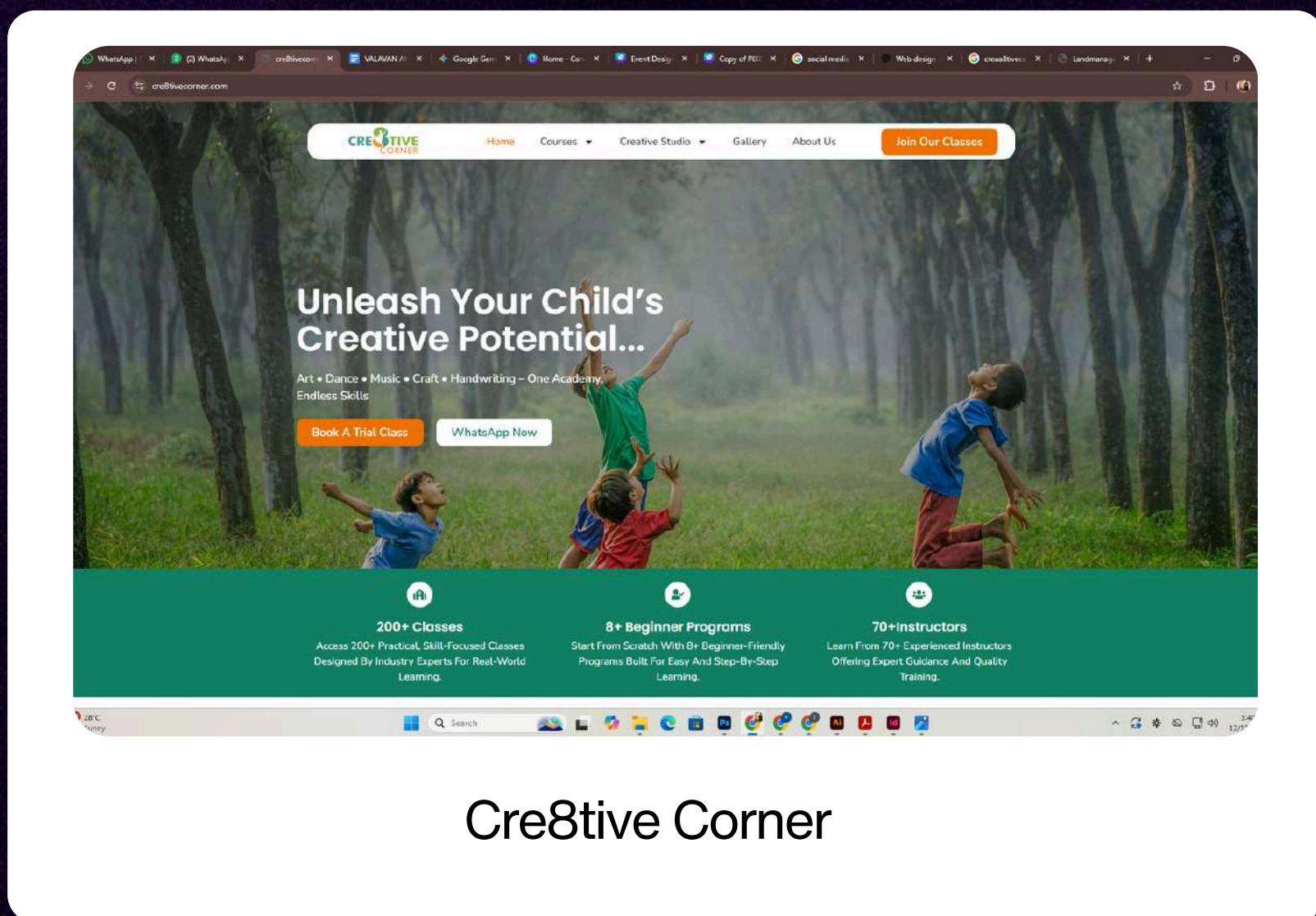
**Niram Art School**



The screenshot shows the homepage of MVP Service Center. The header features the logo and a 'WhatsApp Booking' button with the phone number '+91 9940050799'. The main section has a large image of a technician in a blue uniform and yellow hard hat standing next to a refrigerator. The text 'MVP Service Center Coimbatore Refrigerator Service' is displayed. Below this, there are sections for 'Low Cost Service', 'Doorstep Service', and 'Trusted Technicians'. A 'Book Now' button is located in the center. A green banner at the bottom says 'Appliance Repair And Service' and 'MVP Service Center Coimbatore'. A WhatsApp icon is in the bottom right corner.

**MVP Service Center**

## OUR WORKS



The website for Cre8tive Corner features a large, vibrant photograph of four children in a lush green field, with one child in the foreground reaching up towards the sky. The text "Unleash Your Child's Creative Potential..." is overlaid on the image. The header includes a logo for "CRE8TIVE CORNER" and a navigation menu with links to Home, Courses, Creative Studio, Gallery, and About Us. A prominent orange button labeled "Join Our Classes" is positioned at the top right. Below the main image, there are three sections with icons and text: "200+ Classes" (Access 200+ Practical, Skill-Focused Classes Designed By Industry Experts For Real-World Learning), "8+ Beginner Programs" (Start From Scratch With 8+ Beginner-Friendly Programs Built For Easy And Step-By-Step Learning), and "70+ Instructors" (Learn From 70+ Experienced Instructors Offering Expert Guidance And Quality Training). The footer shows a Windows taskbar with various application icons.

Unleash Your Child's Creative Potential...

200+ Classes  
Access 200+ Practical, Skill-Focused Classes Designed By Industry Experts For Real-World Learning.

8+ Beginner Programs  
Start From Scratch With 8+ Beginner-Friendly Programs Built For Easy And Step-By-Step Learning.

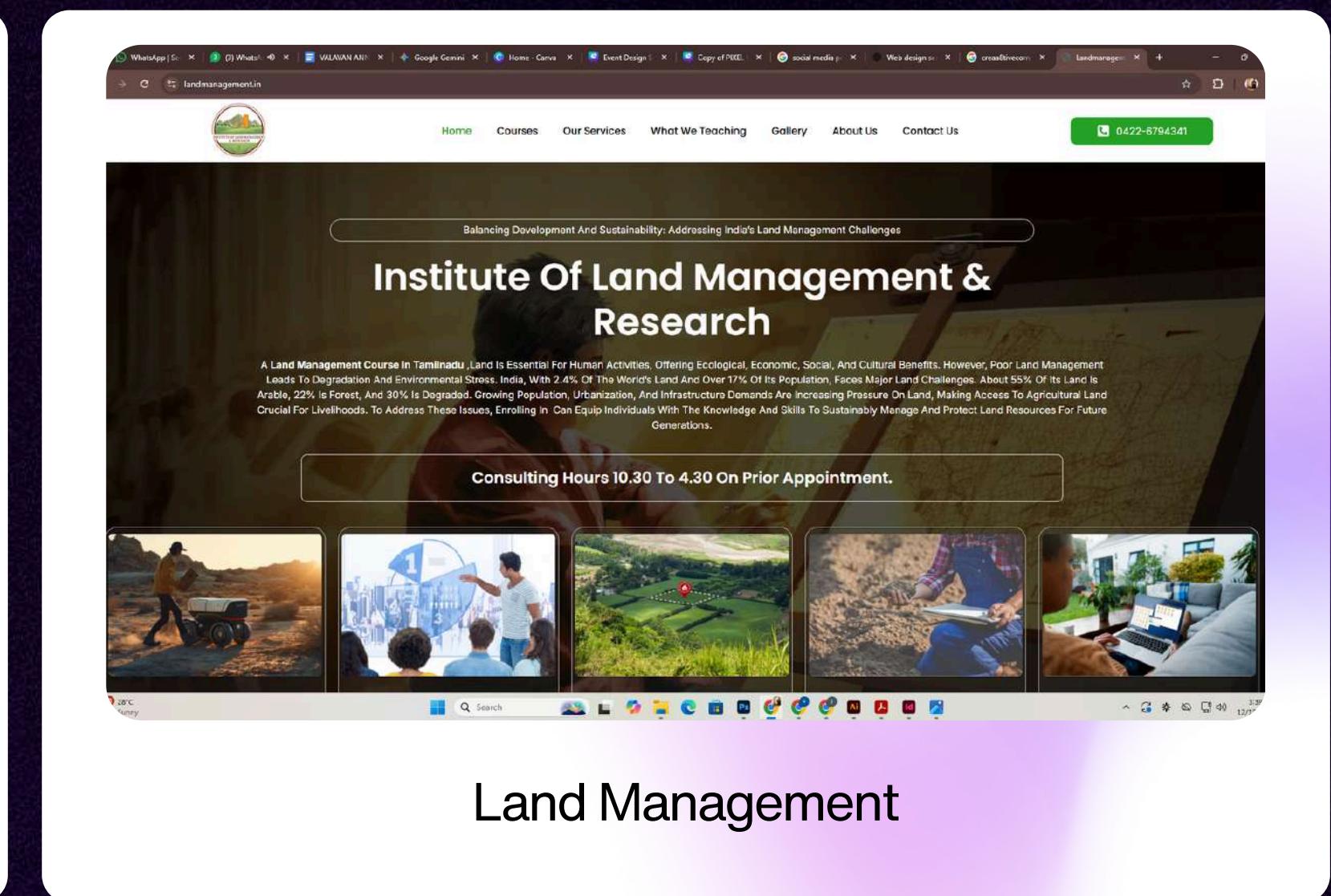
70+ Instructors  
Learn From 70+ Experienced Instructors Offering Expert Guidance And Quality Training.

Join Our Classes

Book A Trial Class WhatsApp Now

CRE8TIVE CORNER

Home Courses Creative Studio Gallery About Us Join Our Classes



The website for the Institute Of Land Management & Research has a dark, atmospheric background image of a person working in a field. The header includes a logo for "Institute Of Land Management & Research" and a navigation menu with links to Home, Courses, Our Services, What We Teach, Gallery, About Us, and Contact Us. A green button with the phone number "0422-8794341" is located in the top right corner. A text box in the center states "Balancing Development And Sustainability: Addressing India's Land Management Challenges". The main title "Institute Of Land Management & Research" is displayed in large, bold, white letters. Below the title, a detailed description of the course is provided, mentioning the challenges of land degradation and environmental stress in India. A box below the text states "Consulting Hours 10.30 To 4.30 On Prior Appointment". The footer shows a Windows taskbar with various application icons.

Balancing Development And Sustainability: Addressing India's Land Management Challenges

**Institute Of Land Management & Research**

A Land Management Course In Tamilnadu. Land Is Essential For Human Activities, Offering Ecological, Economic, Social, And Cultural Benefits. However, Poor Land Management Leads To Degradation And Environmental Stress. India, With 2.4% Of The World's Land And Over 17% Of Its Population, Faces Major Land Challenges. About 55% Of Its Land Is Arable, 22% Is Forest, And 30% Is Degraded. Growing Population, Urbanization, And Infrastructure Demands Are Increasing Pressure On Land, Making Access To Agricultural Land Crucial For Livelihoods. To Address These Issues, Enrolling In Can Equip Individuals With The Knowledge And Skills To Sustainably Manage And Protect Land Resources For Future Generations.

Consulting Hours 10.30 To 4.30 On Prior Appointment.

0422-8794341

landmanagement.in

Home Courses Our Services What We Teach Gallery About Us Contact Us

Cre8tive Corner

Land Management

# Case Study

#1



**SHEM**  
(College of Fire and Safety Management)

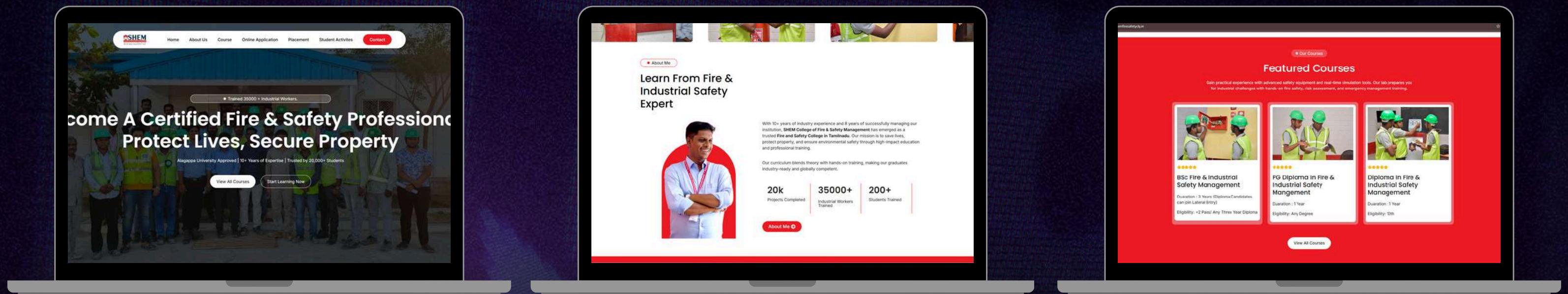
# Contexts:

Shem Fire Safety College needed a **professional website** to clearly present their courses and institution details. Their previous online presence wasn't effectively communicating credibility or generating student inquiries.



# Actionables:

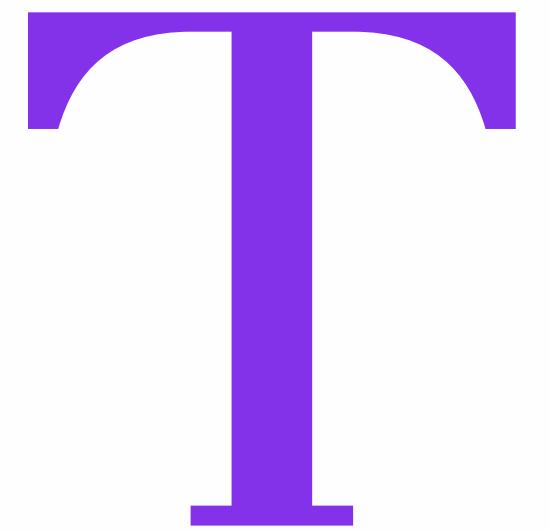
We designed a **clean, informative, and user-friendly website** that showcases courses, facilities, and admissions clearly. The new layout improves navigation, builds trust, and makes it easy for students to contact and apply.



# Video Editing Services

We create engaging and high-quality videos that connect with your audience. From storytelling to seamless editing, every detail enhances your brand's message. Our goal is to turn raw footage into impactful, professional visuals.





Lower Thirds &  
Titles



Audio Editing +  
Sound Effects



Stock Footage



Cuts



Maintenance  
Support



Content Writing

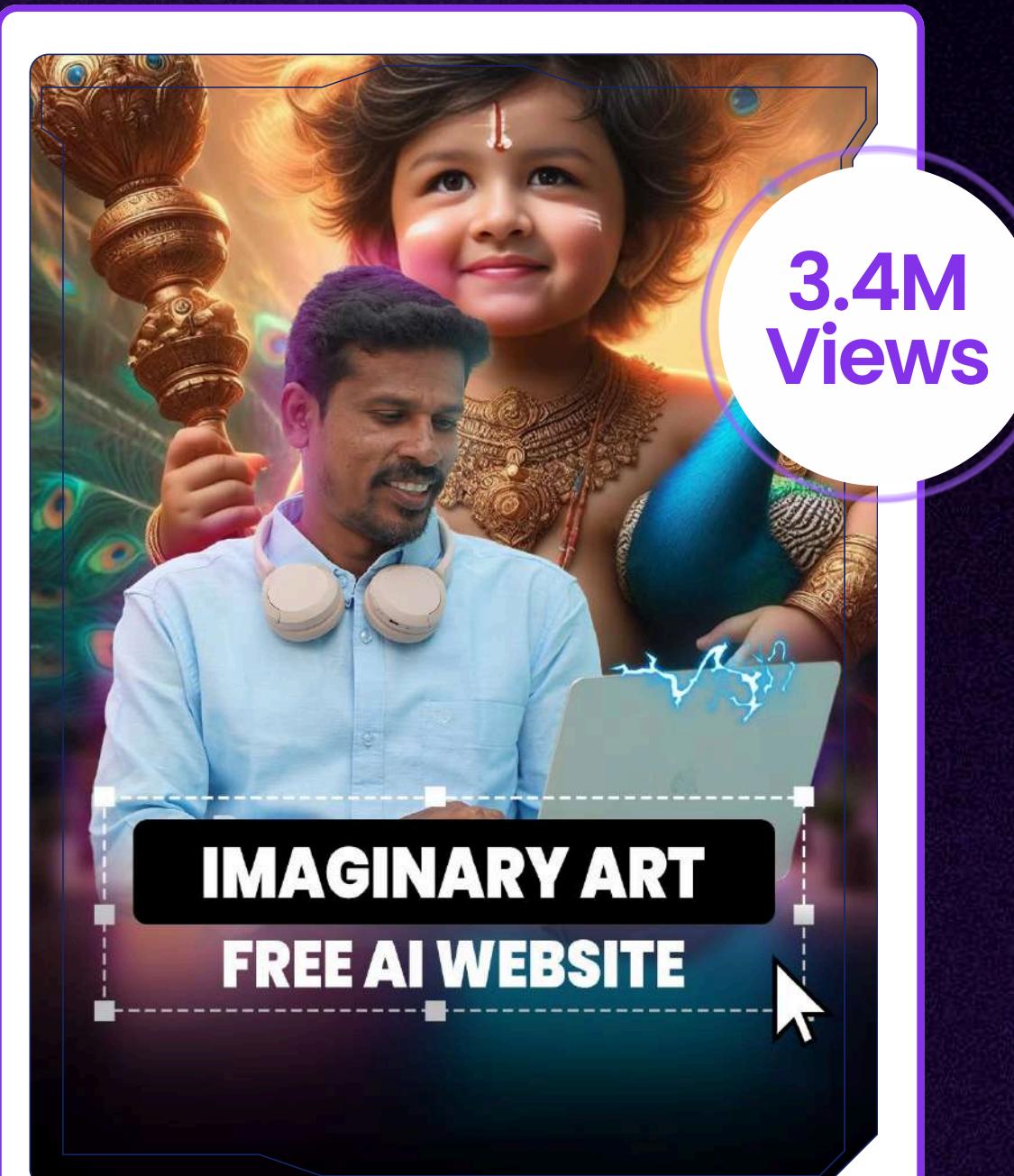


Call to Action



Multiple revision  
for each Video

## OUR WORKS



designwithvalavan

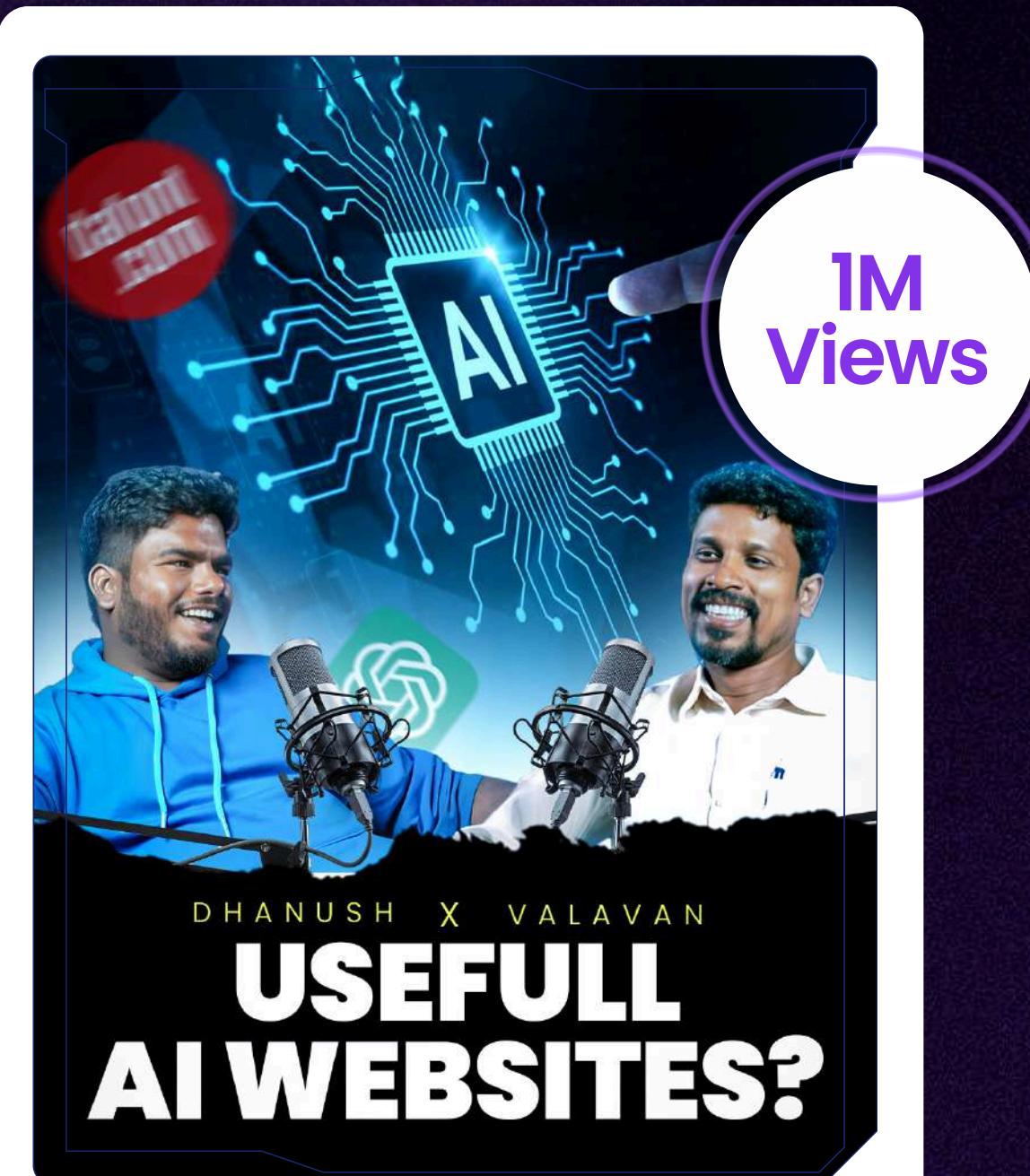


rpkirator

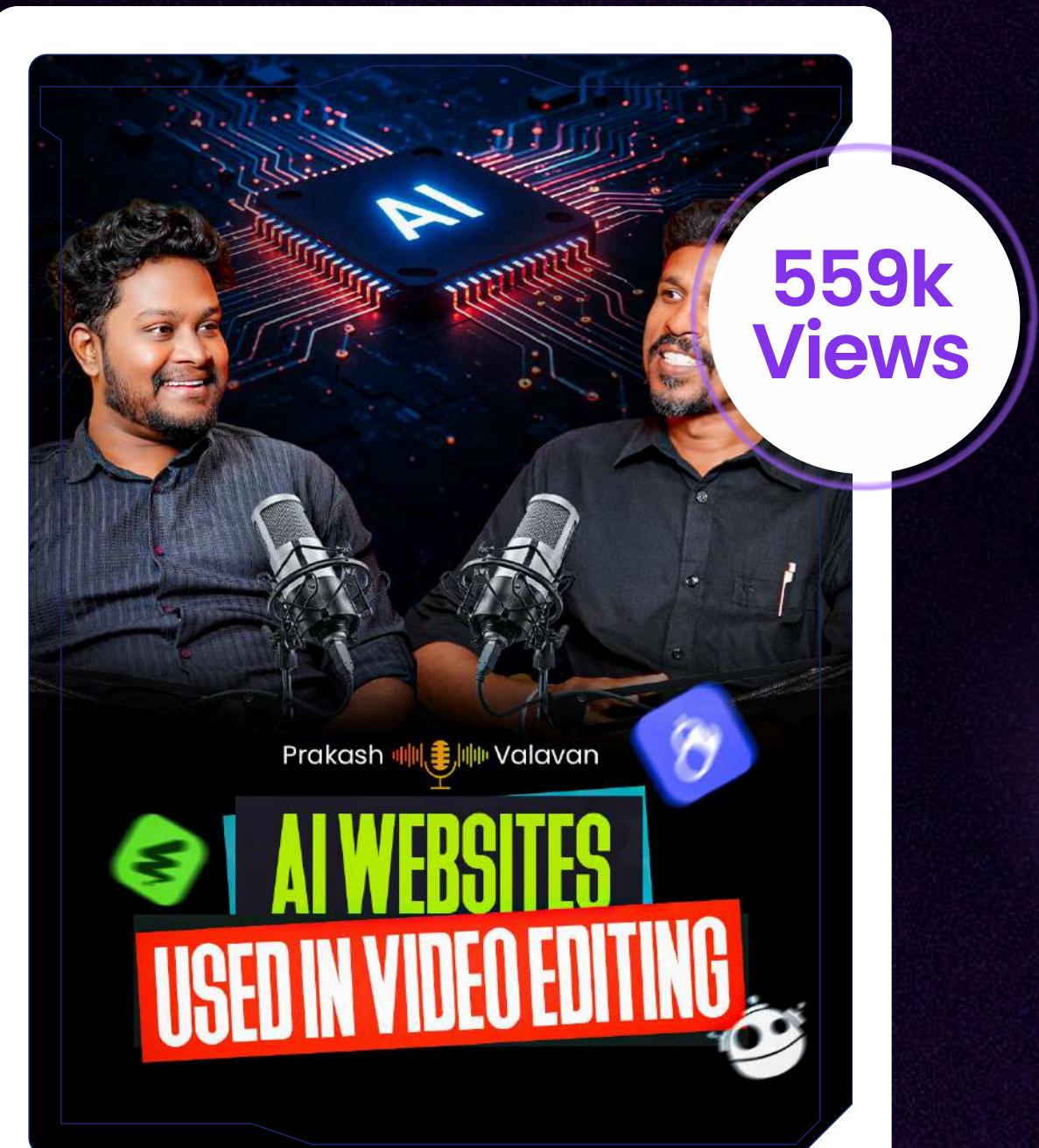


themarketingbruh

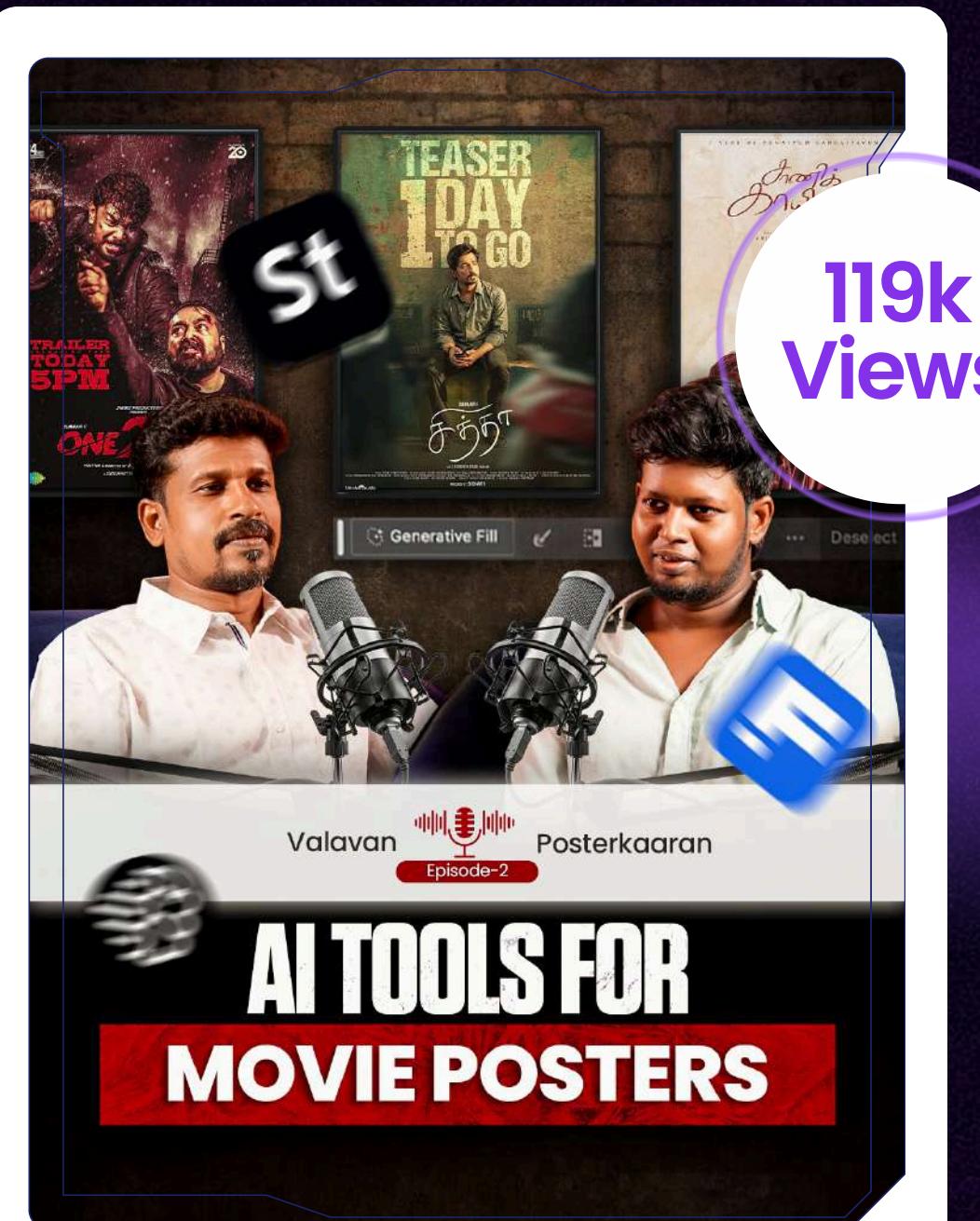
## OUR WORKS



dhanush.draws



itsprakashhere\_



posterkaaran

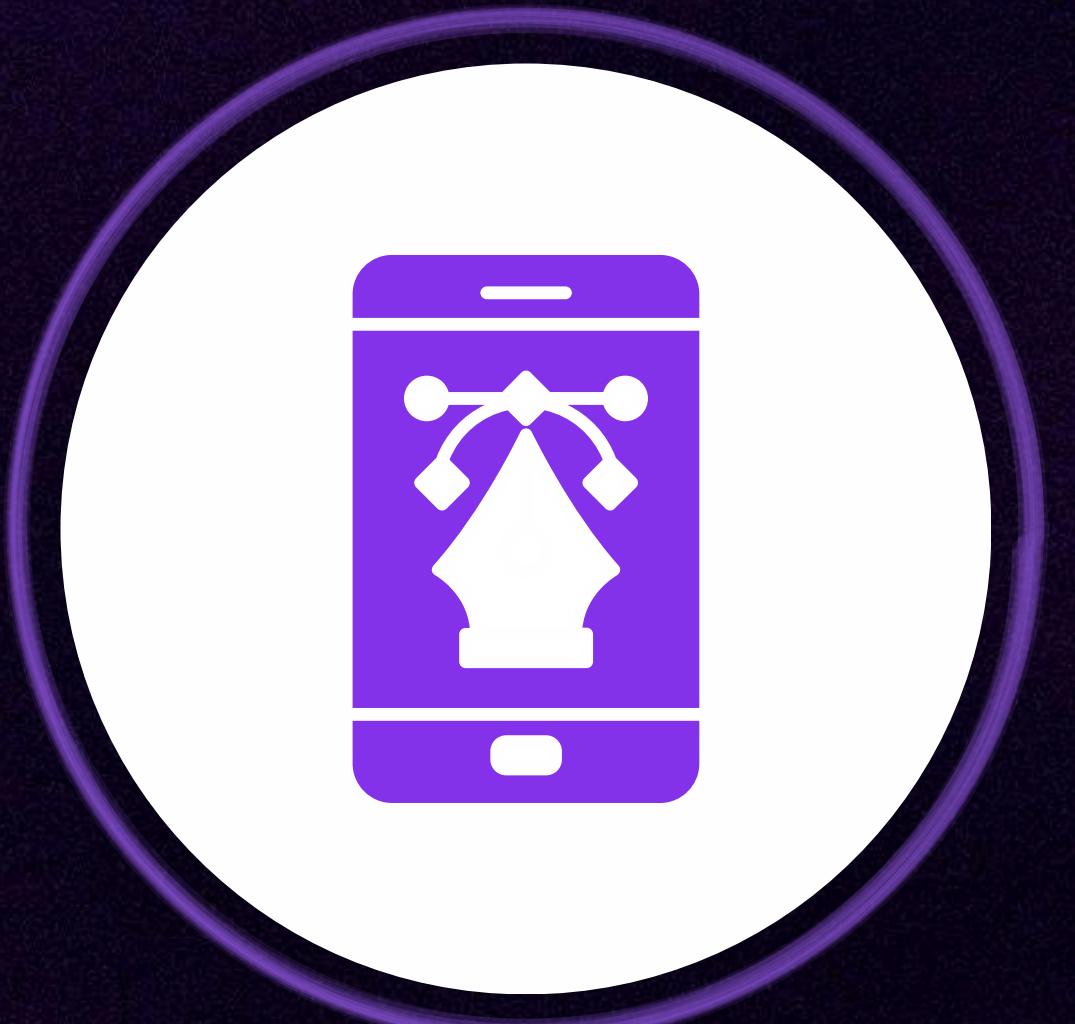
# Graphic Design Services

We design creative visuals that make your brand stand out and communicate effectively. Every design from logos to social media—is crafted with strategy and purpose. Our goal is to turn your ideas into impactful, professional visuals.

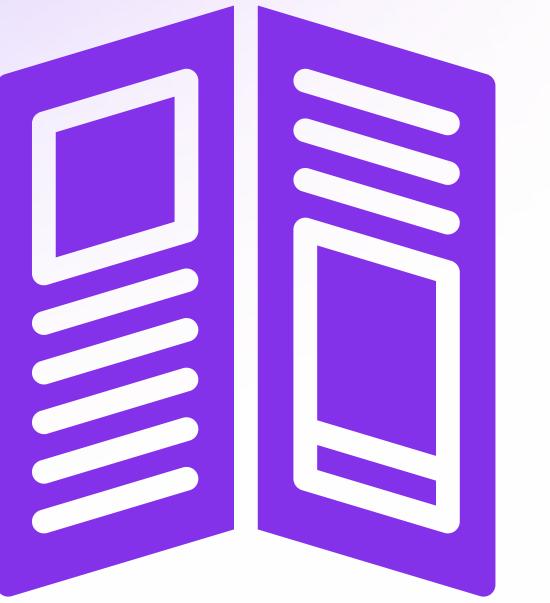




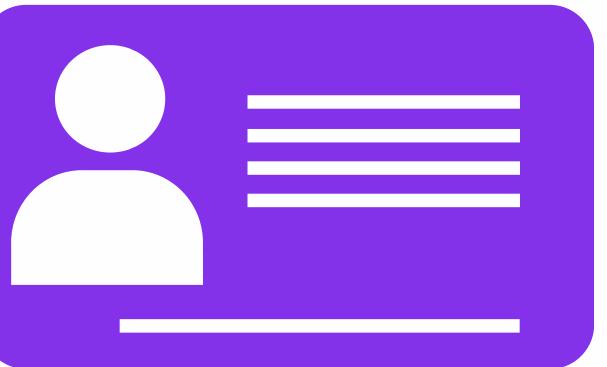
Brand Identity  
Creation



Social Media Design



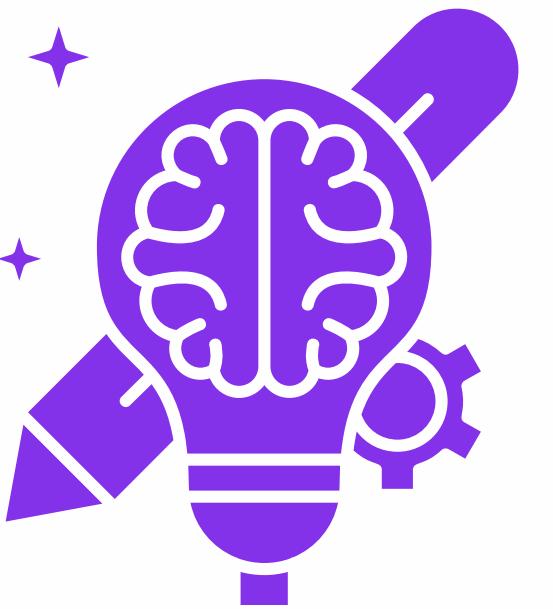
Marketing Collateral



Business Essentials



Presentation  
Design



Creative Concept  
Development

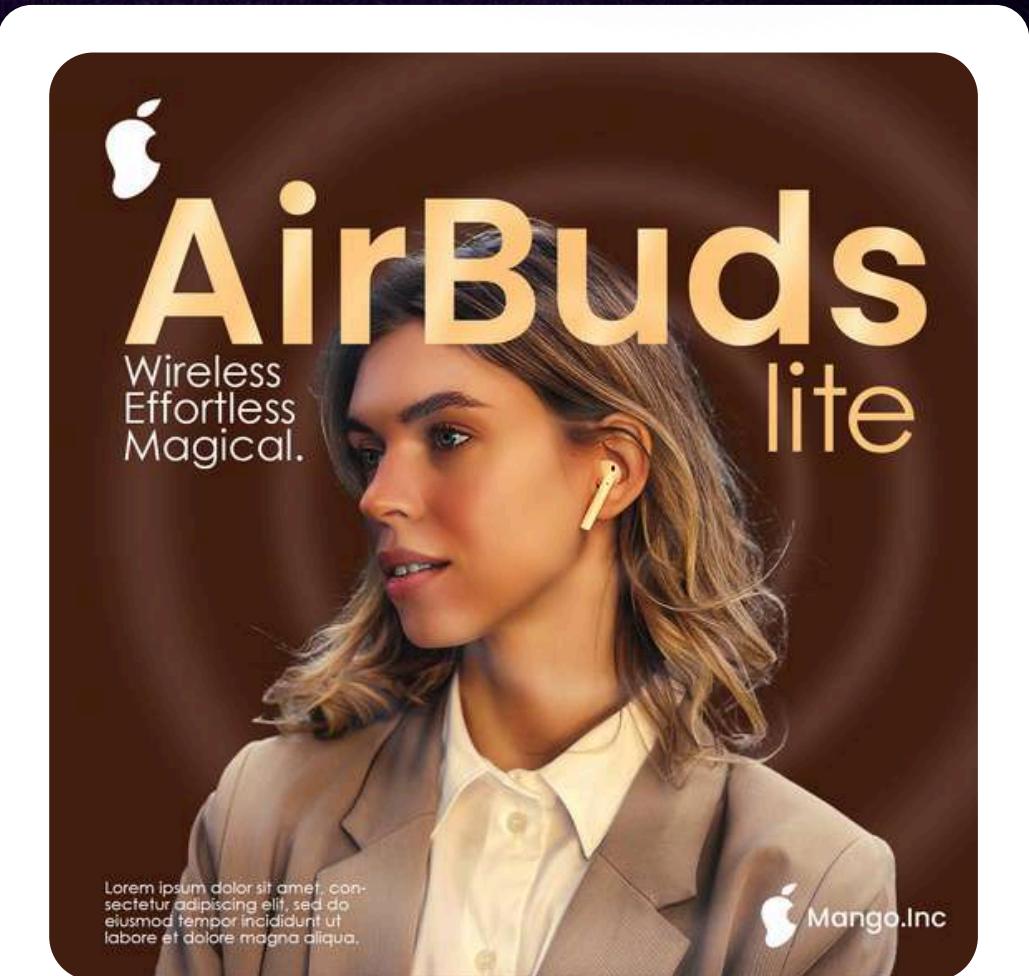


Packaging & Label  
Design



Ad Creative Designs

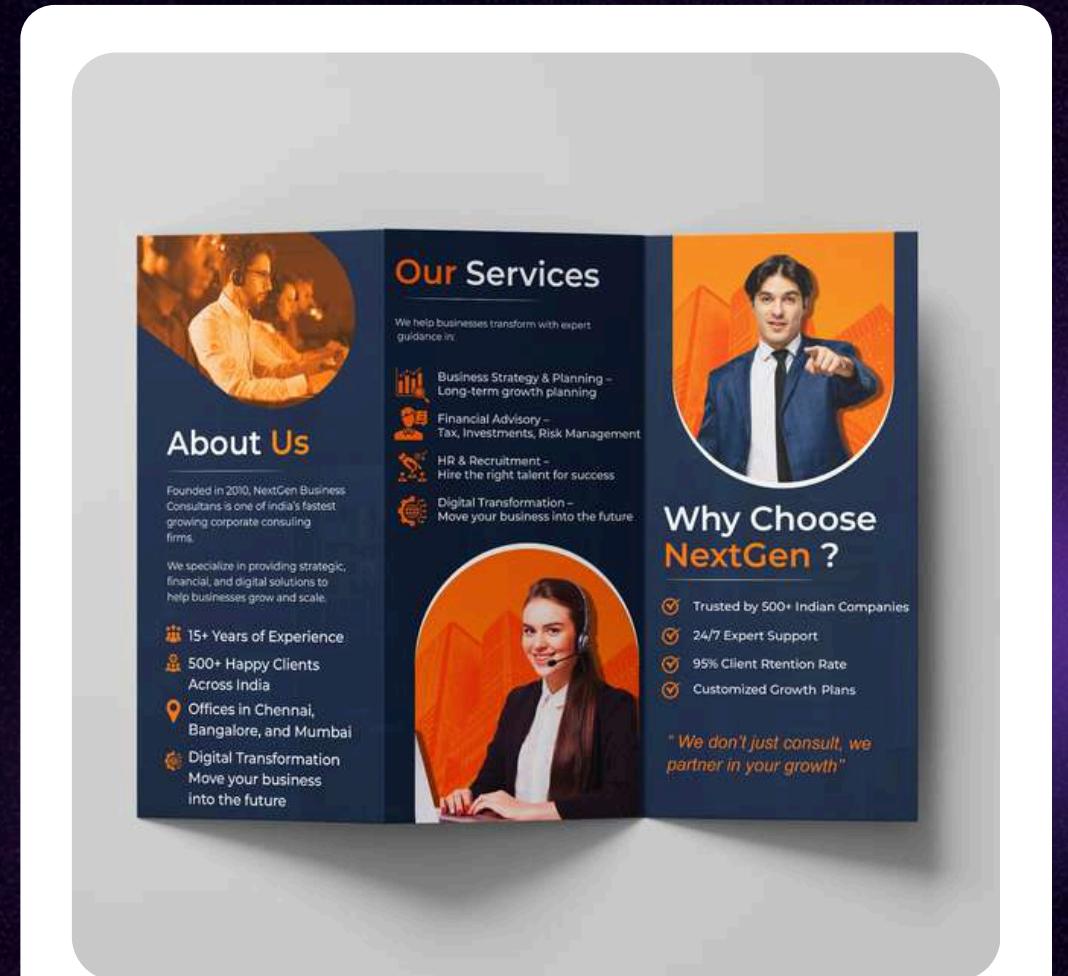
## OUR WORKS



Social Media Poster

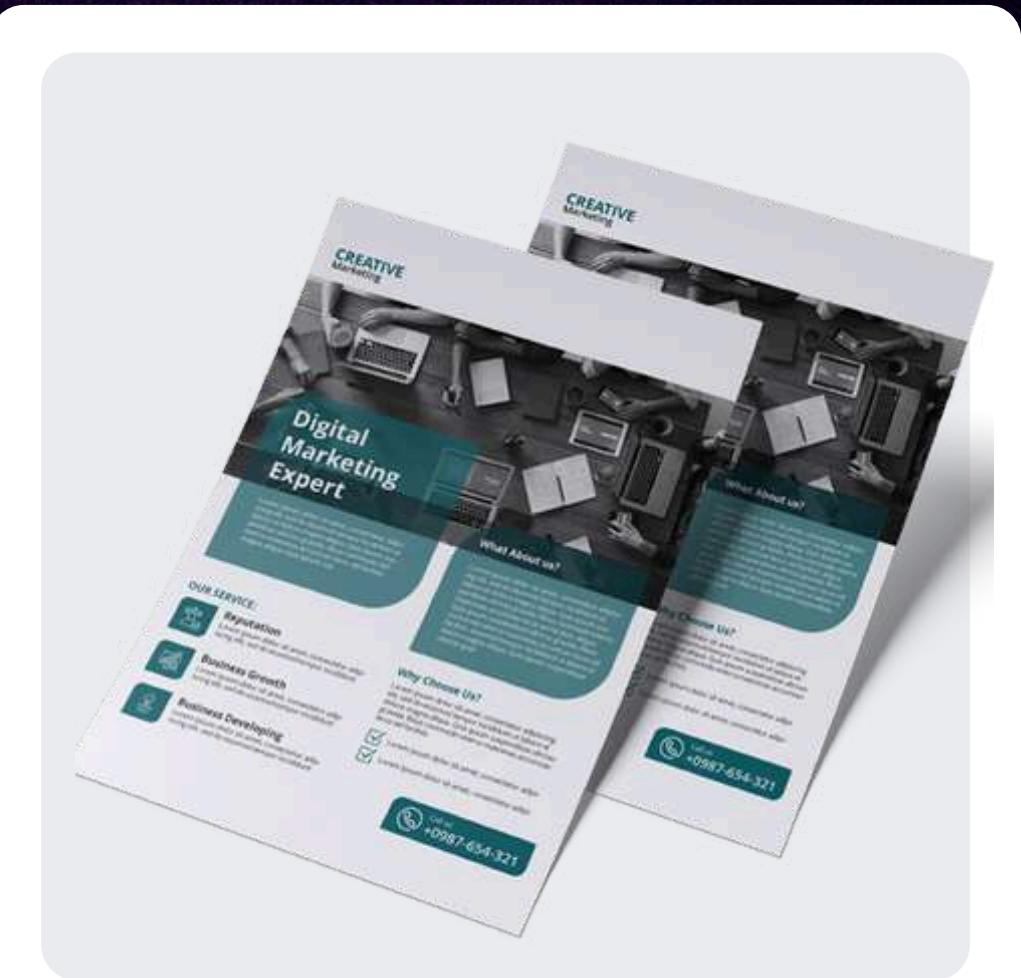


Business Card



Brochure Design

## OUR WORKS



Flyer Design



Packaging Design



Carousel Design

# Case Study

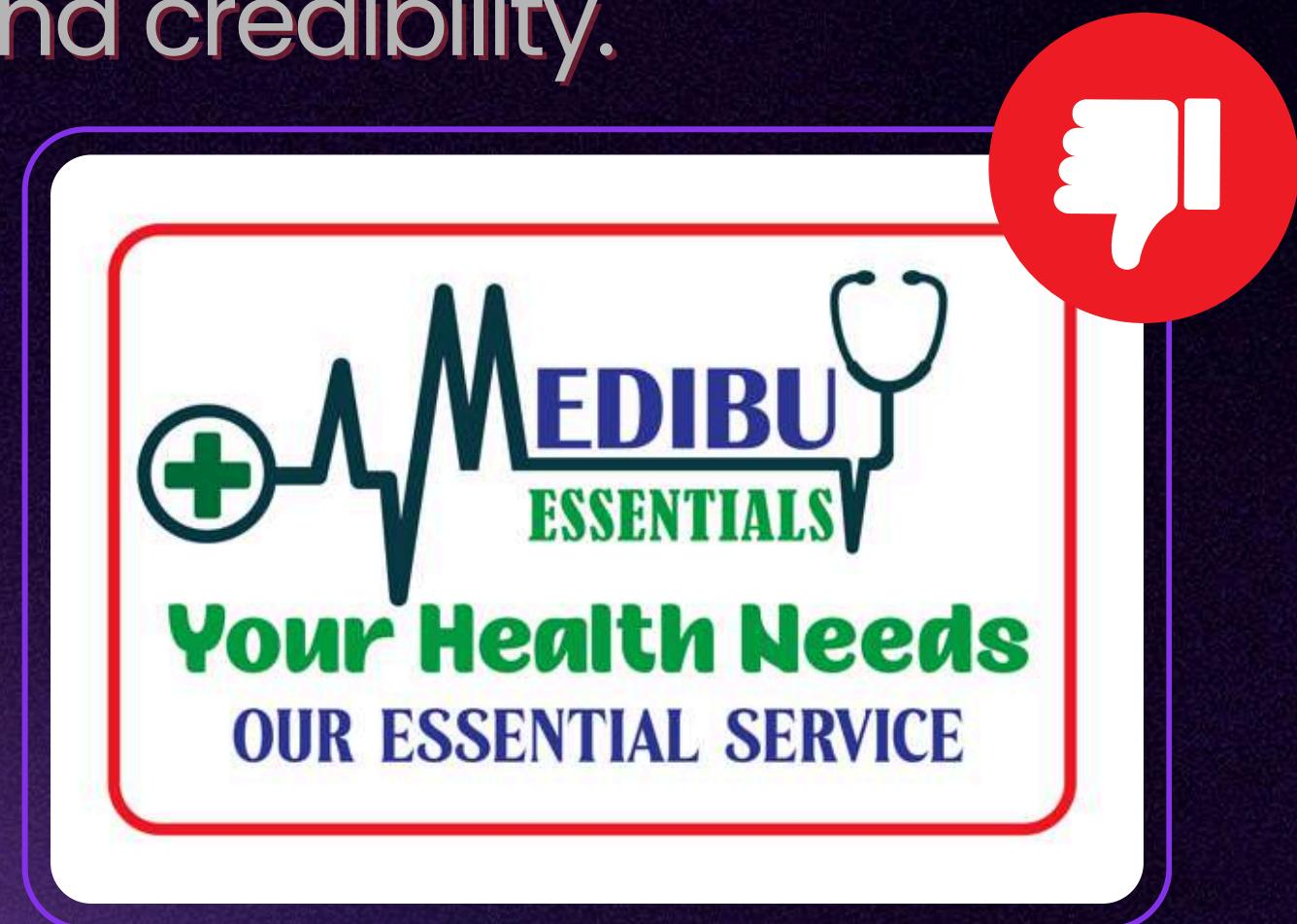
#2



Medi Buy

# Contexts:

Medi Buy's old logo didn't reflect trust or professionalism for a healthcare brand. The identity **looked outdated** and was not fit for expansion. They approached us to rebuild their brand image to match their vision and credibility.



# Actionables:

We redesigned Medi Buy's logo to reflect trust, care, and clarity in the healthcare sector. The new identity gives the brand a more **professional and recognizable** look that supports its growth across multiple branches.



The background of the image features a dark, textured surface with two prominent, flowing purple lines that resemble waves or ribbons. These lines are composed of numerous thin, parallel lines that create a sense of depth and movement. They curve from the left side of the frame towards the right, with one line starting at the bottom left and the other at the top left.

You **loved** what we do?

# Contact us:



**Pixel Panther**

+91 90258 70351 / [pixelpantherhq@gmail.com](mailto:pixelpantherhq@gmail.com)

Website:  
[www.pixelpanther.com](http://www.pixelpanther.com)

#pixelpanther

# Thank You!

Thank you for taking the time to review our work and services.  
We look forward to collaborating and creating impactful visuals together.  
Your growth is our priority.

